

An Example of Day-to-Day Operational Oversight

Implementation, oversight and maintenance of systems, procedures + controls for:

RV Sites + Glamping Units

- Efficient management of a perishable inventory (rooms, pads/sites) via creative revenue management measures

Food & Beverage

- Collaborative culinary partnerships (if appropriate) and Camp Store management that integrate into the RV experience seamlessly

Retail/Camp Store

- We focus on providing memories and the necessary supplies that allow our guests to "bring home or enhance their experience"

Sales + Marketing

- Digital, print and social, relational, referral associations, membership brands, as appropriate

Revenue Management

- Revenue Management, booking engine, OTA and direct booking channel management technologies

Event/RV Rally Planning

- We focus on the whole experience and its impact on overall operational revenue

Property Maintenance + Engineering

- A strong focus on preventative maintenance in order to preserve the life of the asset

Human Resources

- It's all about our/your team. With a focus on reducing turnover and creating longevity, we aim to empower all staff, at all levels to be involved with the operation and any decision that affects the guest experience. Using innovative in the cloud technology, we have streamlined the on-boarding and ongoing HR process in an effort to be more operational efficient. We also have a partner PEO (co-employer) we use for all properties to provide HR support, onboarding and HR management support and a slew of cost effective or free employee benefits.

Accounting

Accurate payroll and time keeping, efficient management of AP/AR, cash management and reporting, preparation of monthly and annual financial statements, annual budgets and operating plans, and maintenance and execution of a Capex Budget. In support of the onsite RV park accounting person (may be GM), we also have a partner firm or internal QHM accounting team member in order to provide Accounting/Financial guidance and support.

Technology

- Efficient use of cloud-based technologies in an effort to enhance the guest experience and streamline the operational experience.